

Bryan Shofner's headshot available for download at:
<http://picasaweb.google.com/iiatevents/PressReleasePhotos#>

Bryan Shofner of Lubbock elected president of the Independent Insurance Agents of Texas

AUSTIN, TX – June 17, 2009 – The Independent Insurance Agents of Texas (IIAT) elected Bryan Shofner, president of Shofner & Associates Insurance Agency, Inc., a holding company that owns and operates Shofner Lynch and Shulse LLC in Texas and New Mexico, to serve as president for 2009-2010 during the 112th Annual Conference & Trade Show. Through 1,800 member agencies in 230 counties, IIAT is the state's largest association of independent insurance agents and professionals. Beginning his duties on Sept. 1, Shofner will be responsible for helping members succeed and working with state leaders to ensure a healthy insurance market for Texas consumers.

"Bryan's previous leadership experience for IIAT shows his dedication and ability to lead our organization," said Garry Kaufman, IIAT president for 2008-2009. "On top of that, he knows the independent insurance agency business and has the track record to prove it. I am confident he will move IIAT and its Trusted Choice member agents successfully forward," he added.

Under IIAT, Shofner has served as president-elect, vice president and an IIAT director. He has also served as the chairman of IMPACT and on the Personnel Recruitment & Development Task Force. At the state level, he has also chaired the Small Agency Advisory Council, was chair of the Independent Insurance Agents Junior Golf Classic committee and served on the Volunteer Development Committee. In 2001, Shofner was named IIAT Young Agent of the Year.

At the local level, Shofner is a past president of the Independent Insurance Agents of Lubbock. He has also chaired the Lubbock Big I Day Golf committee.

Shofner is also very involved in the Lubbock community and currently serves as a member of Congressman Randy Naugebaures's Financial Advisory Committee. He has served on the board of the Community Health Center and is active in many other business, sports and school district programs.

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About IIAT

The Independent Insurance Agents of Texas (IIAT) is the nation's largest state association of Trusted Choice® agencies. IIAT represents approximately 1,800 agencies and more than 15,000 agents and insurance professionals. Trusted Choice® independent agents represent multiple insurance companies. Since they are not employees of any single insurance company, they are advocates for insurance consumers helping them comparison shop for cost-effective and customized coverage. IIAT is also affiliated with the Independent Insurance Agents & Brokers of America and works with legislative, regulatory and judicial bodies in Texas on behalf of independent insurance agents across the state. More information on IIAT can be found online at iiat.org.