IIAT Advantage helps member agencies regain or grow their personal lines business through an innovative joint venture with top carriers. Several of these agencies have grown sufficiently to meet the program's profitability and other requirements, and have graduated to a direct, full appointment with the carriers.

Benefits
- Agency has access to carrier's underwriters and system to quote, issue and bind - no middle man.
- Policies are issued with the agent's name and contact information on them.
- Competitive commission
- "A" rated carriers

Features
- Volume requirements less than for a direct appointment
- You retain ownership of the business
- Opportunity for a direct appointment

Appointment Criteria
- At least two years insurance experience within agency
- Acceptable three-year loss ratio
- Agency location must meet the carrier's marketing plan
- Company approval required for appointment
- Agency must maintain E&O with at least $1M liability limit
- Agency storefront preferred
- Agency must maintain IIAT membership*

CALL NOW for more information: Donna Biles • dbiles@iiat.org • 512-992-8317 • iiat.org/markets
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