



**Independent
Insurance**
Agents of Texas

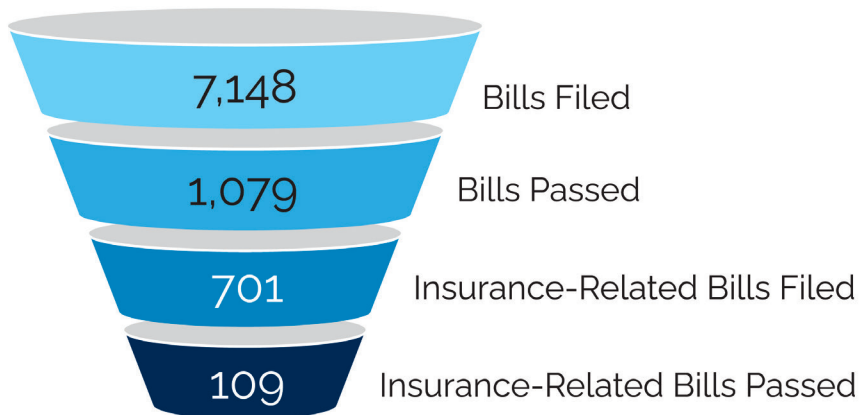
MEMBERSHIP MAKES YOU STRONGER



THE POLITICAL ACTION COMMITTEE OF THE INDEPENDENT INSURANCE AGENTS OF TEXAS

2021 TEXAS LEGISLATIVE SESSION BY THE NUMBERS

IMPACT is your vehicle for political success as an independent agent.



"Independent agents understand first-hand the insurance needs of Texas consumers and their own communities. As a state legislator, I value the expertise and appreciate the feedback of IIAT's members when making policy decisions."

- Sen. Larry Taylor,
Senate District 11

IMPACT GOALS

- Propose legislation that is in the best interest of our members and the independent agency system.
- Support legislation that provides consumer protection and preserves consumer choice.
- Oppose legislation that is harmful to our members.
- Increase awareness of IIAT issues among legislators.
- Support key legislators and candidates who align with our objectives.
- Provide important legislative information to our members
- Raise sufficient funds to promote IIAT's agenda in the Texas Legislature.
- Encourage our members' engagement in the political process.



CONTRIBUTE TO IMPACT, INVEST IN YOUR LIVELIHOOD

IMPACT funds help support pro-business candidates and elected officials who understand the importance of a vibrant independent insurance agency system in Texas. One hundred percent of every dollar raised stays in Texas for state and local elections.

IMPACT BY THE NUMBERS



\$232,572 raised during 2021



632 individual donors from 14,000 IIAT member employees

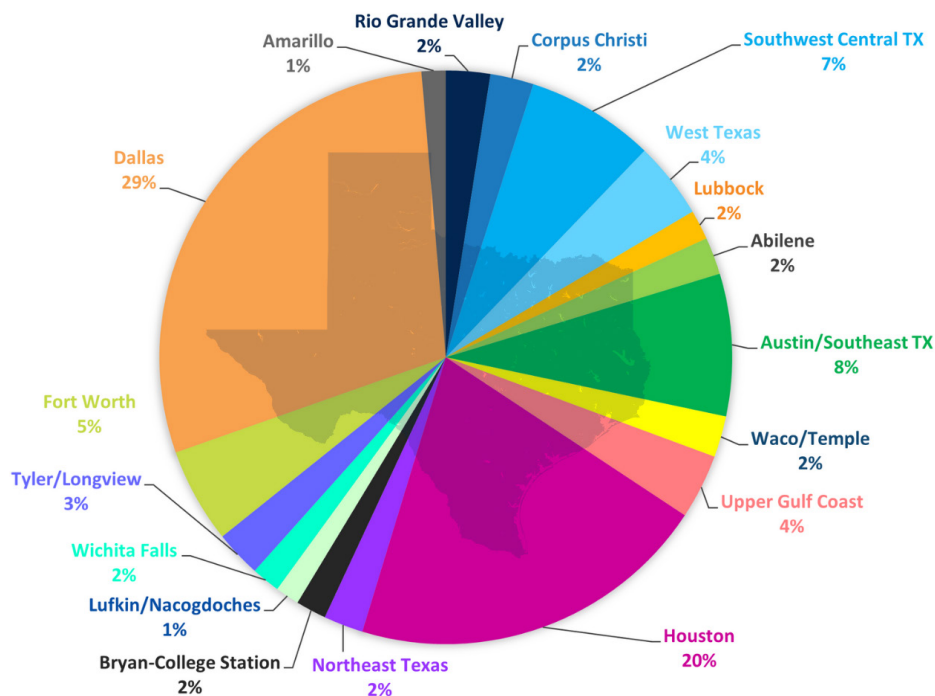


Donations ranged from \$5 to \$20,000

"IMPACT has helped get agents in front of legislators. Texas House and Senate members listen to us when it comes to issues that affect our business. Without your contributions, we don't have as strong a voice."

- Scott West, CIC
Pathfinder/LL&D
Insurance Group

DONATIONS BY REGION



MAKE A CONTRIBUTION

iiat.org/IMPACT

CONTACT

Lee Loftis
512.493.2418
lloftis@iiat.org

Regan Ellmer
512.493.2454
rellmer@iiat.org