IMPACT

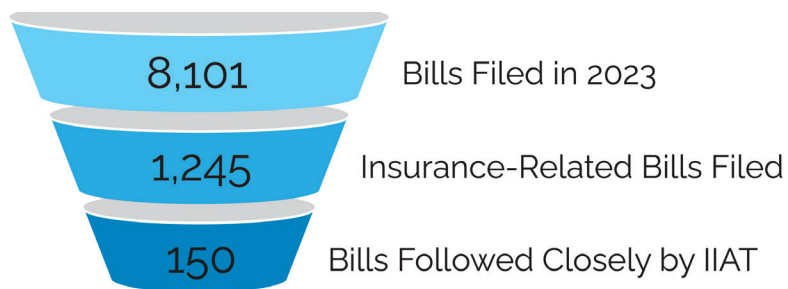## THE POLITICAL ACTION COMMITTEE OF THE INDEPENDENT INSURANCE AGENTS OF TEXAS

2023 TEXAS LEGISLATIVE SESSION BY THE NUMBERS

IMPACT is your vehicle for political success as an independent agent.

8,101 — Bills Filed in 2023

1,245 — Insurance-Related Bills Filed

150 — Bills Followed Closely by IIAT

IMPACT GOALS

- Propose legislation that is in the best interest of our members and the independent agency system.

- Support legislation that provides consumer protection and preserves consumer choice.

- Oppose legislation that is harmful to our members.

- Increase awareness of IIAT issues among legislators.

- Support key legislators and candidates who align with our objectives.

- Provide important legislative information to our members

- Raise sufficient funds to promote IIAT's agenda in the Texas Legislature.

- Encourage our members' engagement in the political process.

> "It's important to give to IMPACT so there is a connection between the IIAT Government Affairs team and elected officials who vote on legislation. When bills are filed and politicians need to learn the practical implications, they can rely on the experts at IIAT to help guide them through the decision-making process."
>
> - Rep. Cole Hefner

IMPACT

CONTRIBUTE TO IMPACT, INVEST IN YOUR LIVELIHOOD

HELP US REACH OUR 2024 GOAL OF $250,000

IMPACT funds help support pro-business candidates and elected officials who understand the importance of a vibrant independent insurance agency system in Texas. One hundred percent of every dollar raised stays in Texas for state and local elections.
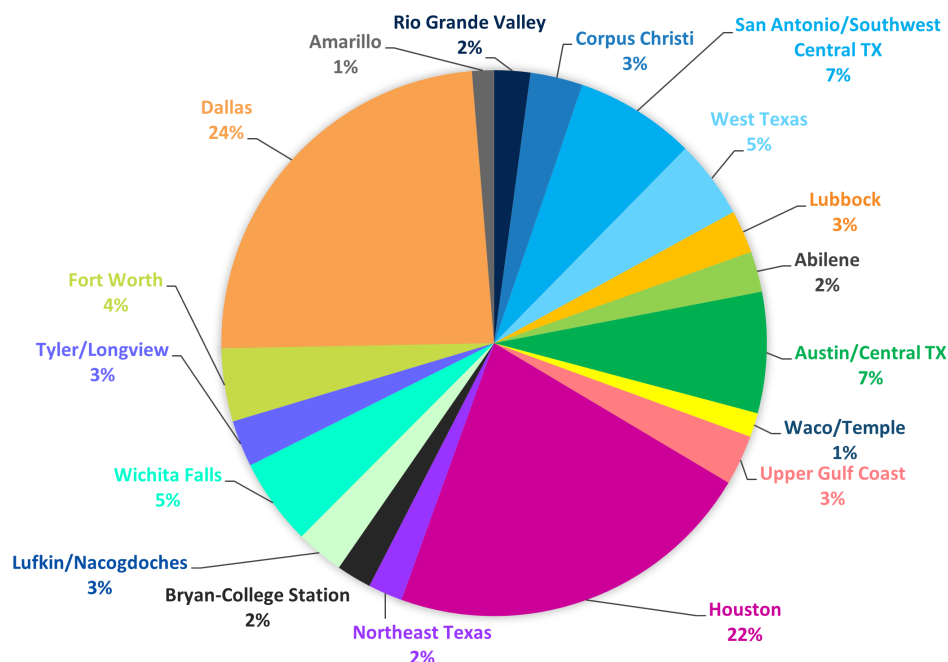
2023 IMPACT IN REVIEW

$270,000 raised during 2023

733 individual donors from 14,000 IIAT member employees

Donations ranged from $5 to $15,000

DONATIONS BY REGION

Pie chart — Donations by Region:
- Amarillo 1%
- Rio Grande Valley 2%
- Corpus Christi 3%
- San Antonio/Southwest Central TX 7%
- West Texas 5%
- Lubbock 3%
- Abilene 2%
- Austin/Central TX 7%
- Waco/Temple 1%
- Upper Gulf Coast 3%
- Houston 22%
- Northeast Texas 2%
- Bryan-College Station 2%
- Lufkin/Nacogdoches 3%
- Wichita Falls 5%
- Tyler/Longview 3%
- Fort Worth 4%
- Dallas 24%

"The success of our members goes hand in hand with the success of IIAT's legislative efforts - good laws on the books, coupled with a friendly regulatory environment, make that possible. Giving to IMPACT puts IIAT's government affairs team in a position to help pro-business candidates get elected so we can maintain both."

- William J. Crocker, CLCS
Vice President,
Alliant Americas

MAKE A CONTRIBUTION TWO WAYS:

Donate Today by Venmo!

or Scan the QR Code to Donate at iiat.org

iiat.org/make-an-impact

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