



**Independent
Insurance**
Agents of Texas

MEMBERSHIP MAKES YOU STRONGER



THE POLITICAL ACTION COMMITTEE OF THE INDEPENDENT INSURANCE AGENTS OF TEXAS



PROTECT YOUR LIVELIHOOD—SUPPORT IMPACT TODAY!

IMPACT is IIAT's **political action committee (PAC)**. It's the voice of independent agents at the Texas Capitol, ensuring that your interests and your business are protected.

When legislators make decisions that affect the insurance industry, **IMPACT makes sure independent agents have a seat at the table**. Every dollar contributed goes directly to supporting **pro-business candidates and policies** that safeguard your profession and your ability to serve your clients.

WHAT IMPACT DOES

- **Advocates for independent agents** by proposing and supporting legislation that protects your business and your clients.
- **Opposes harmful legislation** that could threaten the independent agency model.
- **Increases awareness** among lawmakers about the unique challenges and benefits of independent insurance agencies.
- **Ensures consumer choice and fair competition** in the Texas insurance market.
- **Provides critical updates** on legislative actions that impact your business.

"It's important to give to IMPACT so there is a connection between the IIAT Government Affairs team and elected officials who vote on legislation. When bills are filed and politicians need to learn the practical implications, they can rely on the experts at IIAT to help guide them through the decision-making process."

- Rep. Cole Hefner

WHY YOU SHOULD DONATE

Your Business Depends on It. Laws and regulations shape the industry you work in—your contribution helps elect leaders who support independent agents.

100% of Every Dollar Stays in Texas. IMPACT contributions go directly to state and local candidates who understand the importance of independent insurance agencies.

Strength in Numbers. The more agents who contribute, the stronger our collective voice becomes at the Texas Capitol.

We Have a Goal to Reach. Help us hit our 2024 goal of \$250,000—every contribution, no matter the size, helps protect the future of independent insurance agencies.



**CONTRIBUTE TO IMPACT,
INVEST IN YOUR LIVELIHOOD**

2025 LEGISLATIVE PRIORITY – LAWSUIT REFORM

Skyrocketing tort costs are driving up insurance premiums and business expenses.

- **\$38 Billion in Tort Costs** – Texas households pay an average of \$4,594 due to excessive litigation.
- **Nuclear Verdicts** – Massive jury awards increase claim payouts and raise insurance costs for everyone.
- **A Fair Legal System** – Reforms can lower legal costs, reduce premiums, and protect businesses.

By supporting lawsuit reform, we can create a balanced legal system that benefits independent agents, businesses, and consumers alike.

“The success of our members goes hand in hand with the success of IIAT’s legislative efforts - good laws on the books, coupled with a friendly regulatory environment, make that possible. Giving to IMPACT puts IIAT’s government affairs team in a position to help pro-business candidates get elected so we can maintain both.”

- William J. Crocker, CLCS
Vice President, Alliant Americas
Chairman, IMPACT Board of Trustees

JOIN THE FIGHT—MAKE AN IMPACT TODAY!

Every legislative session brings new risks and opportunities. Without IMPACT, your voice could be drowned out by corporate insurance interests that don’t prioritize independent agents.

MAKE A CONTRIBUTION THREE WAYS:


1
Donate
at iiat.org



2
Donate
by Venmo



3
Donate
by Check



P.O. Box 684487,
Austin, TX 78768

PLEASE CONSIDER MAKING A DONATION TO HELP US MEET OUR 2025 GOAL OF \$250,000!

iiat.org/make-an-impact

QUESTIONS?

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