

Carie Ann Roach




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DIRECTOR OF TECHNICAL AFFAIRS

My Kolbe is **7-4-6-3**.

I am naturally a Negotiator.

My "why" is to contribute and make an impact.

 *I love the challenge of helping agencies navigate the complexities of the insurance industry to succeed!*

GET IN TOUCH WITH CARIE



croach@iiat.org



512.493.2402



**Independent
Insurance
Agents of Texas**

MEMBERSHIP MAKES YOU STRONGER

IIAT Agency Consulting
**MAXIMIZE
YOUR AGENCY**

As IIAT's Director of Technical Affairs, Carie shares her comprehensive technical insurance expertise with agencies to enhance their business operations and performance. Carie draws from her deep experience in the insurance industry to deliver solutions to complex insurance issues.

Specialties

- Organizational Development
- Culture Optimization
- Human Resources
- Strategic Planning
- Streamlining Operations
- Risk Management
- Training & Development
- Applied Epic AMS
- Applied Systems TAM

Experience

- Director of Technical Affairs, IIAT
- Operations Director, Miller & Miller Insurance Agency
- Owner & Senior Consultant, Novel Horse Consulting
- CEO & Interim President, American Financial Insurance Services, dba Borden Insurance
- 32 years of independent agency experience

Certifications

- Certified Insurance Counselors (CIC)
- Chartered Property Casualty Underwriter (CPCU)
- Certified Insurance Service Representatives (CISR)
- Certified Risk Manager (CRM)
- Construction Risk and Insurance Specialist (CRIS)
- Accredited Customer Service Representative (ACSR)
- MBA, Business Management & Human Resources – LSU Shreveport