



**Independent
Insurance**
Agents of Texas

MEMBERSHIP MAKES YOU STRONGER

Step
Into
the
Spotlight

Associate
Membership
Program



Elevate your brand, connect with industry leaders, and seize new opportunities.

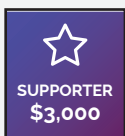


IIAT's **Associate Membership Program** gives your company **exclusive access** to IIAT's network of 11,000 **agency members!** With four dynamic membership levels to choose from, you have the power to tailor your experience and **maximize your impact** on Texas independent agents.

Unlock Unparalleled Benefits

- Access to a Thriving Network of 11,000+ Agency Members
- Tailored Visibility Opportunities at IIAT Events
- Strategic Spotlight in Digital Marketing Campaigns
- Amplified Presence in IIAT Communications

Choose the Associate Membership level that aligns with your business.



Supporter Membership - \$3,000
Unlock the doors to exclusive benefits with our Associate Membership.



Promoter Membership - \$9,000
Step into the spotlight as a Promoter Affiliate Member.



Influencer Membership - \$17,000
Make waves in the insurance arena with our Influence Membership.



Lead Underwriter Membership - \$27,000
The Lead Underwriter Membership offers the pinnacle of recognition for your business with IIAT's members.



Join Today
iiat.org/Associate



GET IN TOUCH..

IIATMemberServices@iiat.org



Independent Insurance Agents of Texas

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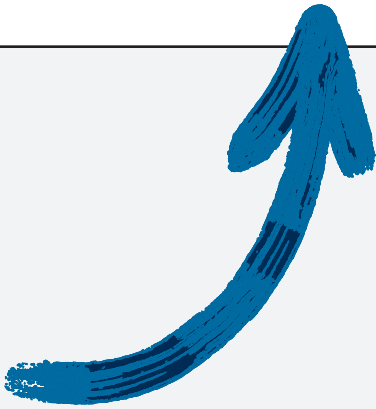
	 SUPPORTER \$3,000	 PROMOTER \$9,000	 INFLUENCER \$17,000	 LEAD UNDERWRITER \$27,000
MEMBERSHIP ACCESS				
Access to agency member list (able to request twice a year)	✓	✓	✓	✓
Complimentary IIAT membership (\$2,000 value)	✓	✓	✓	✓
Eligible to become a sponsor of ELITexas		✓	✓	✓
Eligible to be considered as an Advantage Partner <i>subject to Board approval</i>			✓	✓
First consideration to be an exclusive sponsor for new IIAT programming			✓	✓
Recognition on IIAT Board & Advisory Committee Meeting agendas			2 Per Year	All Board Meetings
Exclusive invitation to Volunteer Leadership Symposium with Board & Advisory Council members				1 Registration
Eligible to attend IIAT Board of Directors meeting				✓
CONFERENCES & EDUCATION				
Discounted members-only rate for IIAT events and education	✓	✓	✓	✓
Complimentary registration & Carrier Connect table at IIAT's INSURCON	✓	✓	✓	✓
Recognition during IIAT Education Programming		✓	✓	✓
Named Sponsorship during IIAT's Joe Vincent & INSURCON		✓	✓	✓
Complimentary registration to IIAT's Joe Vincent conference		1 Registration	2 Registration	4 Registration
Complimentary registration to IIAT's INSURCON conference		1 Registration	2 Registration	4 Registration
50% discount for additional attendees at Joe Vincent & INSURCON			2 to JEV 2 to INSURCON	4 to JEV 4 to INSURCON
Company logo displayed in IIAT conferences app for all attendees to see			✓	✓
Signage at all IIAT conferences			✓	✓
Exclusive Sponsorship named at Agency Management Forum				✓
Priority selection of table location at INSURCON				✓
Eligible to purchase discounted bulk agent registrations for IIAT conferences				✓
Exclusive invitation to Bill Black Golf Tournament at INSURCON				1 Golfer
Opportunity to host sponsored webinar for IIAT members				1 Per Year
DIGITAL ADVERTISING				
Name listed on IIAT's online Associate Directory	✓	✓	✓	✓
Access to our members-only website	✓	✓	✓	✓
Access to the IIAT's Texas Agent e-newsletter	✓	✓	✓	✓
Recognition in IIAT's members-only quarterly and annual P&C Market Report for Texas		✓	✓	✓
Eligible for ad space IIAT's members-only quarterly and annual P&C Market Report for Texas			✓	✓
Recognition on IIAT's social media		Thank You	Thank You + 1	Thank You + 3
Exclusive use of IIAT Advocate logo		✓	✓	✓
Recognition in IIAT's Texas Agent e-newsletter			✓	✓
Opportunity to submit sponsored content for IIAT's Texas Agent e-newsletter			1 Article Per Year	2 Articles Per Year
Company logo visible throughout IIAT's website				✓

Thanks to Our Lead Underwriters

Membership Makes You **Stronger**



Want to See Your Logo Here?



Join IIAT's Associate program as a Lead Underwriter - iiat.org/Associate