



**Independent
Insurance
Agents of Texas**

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Thursday, June 29, 2023

Independent Insurance Agents of Texas Names Debbie Johnson of Keetch & Associates Insurance in Corpus Christi Account Manager of the Year

AUSTIN, TX — The Independent Insurance Agents of Texas (IIAT) is proud to announce that Debbie Johnson of Keetch & Associates Insurance, in Corpus Christi, was named the 2023 Account Manager of the Year at IIAT's annual awards ceremony and business meeting. The annual ceremony took place on June 23, 2023, during IIAT's INSURCON, at the JW Marriot Hill Country San Antonio. The Account Manager of the Year award is given annually to an account manager in Texas who exemplifies outstanding leadership and service to the independent agency system and his or her community.

Debbie has been a Commercial Lines Account Manager for more than 35 years. She is dedicated to taking care of her clients and is a trusted resource due to her deep knowledge of Windstorm, Flood and Coastal property coverage. According to colleagues, Johnson has a talent for developing long-term relationships with clients, which drives client retention and referral business for her agency. "She is a consummate professional who is fantastic with insureds and carriers alike," said Mark Ray, VP of Higginbotham Insurance in Corpus Christi.

Debbie is deeply involved with the Insurance Associates of Corpus Christi (IACC) and has served on nearly every board at that association, including a five-year term as president. Additionally, Debbie was the executive director for Independent Insurance Agents of the Coastal Bend and is an officer on the Federation of Insurance Women of Texas' (FIWT) Executive Board.

"She is dedicated to exceeding the needs of her clients. Her clients, her producers and her employer have complete confidence in her performance on their behalf," said FIWT Past President JoAnna M. Ringel, VP and underwriter at AmWINS Access Insurance Services. "Debbie is a true leader in any role that she takes on," she said.

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About IIAT

The Independent Insurance Agents of Texas (IIAT) expands the value and influence of independent insurance agencies via advocacy, training, business solutions, professional networking, and market resources.

Independent insurance agents represent multiple insurance companies; they aren't employees of any single insurance company. Their independence empowers them to focus exclusively on providing their customers with the best, most personalized insurance options possible.

As the largest association of independent agencies in the country—representing more than 1,200 agencies that employ approximately 12,000 Texans—IIAT provides a wide range of products and resources to the insurance industry. Each year, IIAT delivers more than 250 days of education, ongoing legislative and regulatory advocacy, access to new insurance markets, customized business solutions, and answers to thousands of specific questions from across the state (and country).

Learn more online at www.iiat.org. IIAT is affiliated with the Independent Insurance Agents & Brokers of America (IIABA, the "Big I") and TrustedChoice. There are 14 local, standalone associations in Texas.