



**Independent
Insurance
Agents of Texas**

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Mark Bridges of Amarillo to Serve as Vice Chair of the Independent Insurance Agents of Texas

AUSTIN, TX — The Independent Insurance Agents of Texas (IIAT) elected Mark Bridges of INSURICA in Amarillo to serve as vice chair for 2020-2021 during IIAT’s annual business meeting on June 10, 2020. Due to Covid-19, the business meeting was held virtually.

Bridges is a third-generation insurance agent who started his insurance career in Fort Worth in 1994 at a regional insurance company before moving into the agency force in 2002. In 2004, he moved to Amarillo to open an office for his family’s insurance agency, DFB. In 2009, Bridges was recognized as IIAT’s Young Agent of the Year.

Over the past sixteen years, Bridges has helped grow the agency organically and through acquisition to become one of the largest independent agencies in Texas. In 2017, DFB merged with INSURICA, based out of Oklahoma City. Bridges is now the Texas Regional President for a division of INSURICA approaching \$40 million in commission revenue with more than 200 employees and 10 branch offices.

“I have been active in the IIAT since the beginning of my agency career and I’ve met some wonderful people over the years. I’m honored to have the opportunity to ‘go through the chairs’ and look forward to serving our association for many more years to come,” said Bridges,

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About IIAT

The Independent Insurance Agents of Texas (IIAT) expands the value and influence of independent insurance agencies via advocacy, training, business solutions, professional networking, and market resources.

Independent insurance agents represent multiple insurance companies; they aren’t employees of any single insurance company. Their independence empowers them to focus exclusively on providing their customers with the best, most personalized insurance options possible.

As the largest association of independent agencies in the country—representing nearly 1,500 agencies that employ approximately 20,000 Texans—IIAT provides a wide range of products and resources to the insurance industry. Each year, IIAT delivers more than 250 days of education, ongoing legislative and regulatory advocacy, access to new insurance markets, customized business solutions, and answers to thousands of specific questions from across the state (and country).

Learn more online at www.iiat.org. IIAT is affiliated with the Independent Insurance Agents & Brokers of America (IIABA, the “Big I”) and TrustedChoice. There are 14 local, standalone associations in Texas.