



**Independent
Insurance
Agents of Texas**

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Robert Nitsche of Giddings to Serve as Chair of the Independent Insurance Agents of Texas

AUSTIN, TX — The Independent Insurance Agents of Texas (IIAT) elected Robert Nitsche of The Nitsche Group in Giddings to serve as chair for 2020-2021 during IIAT's annual business meeting on June 10, 2020. Due to Covid-19, the business meeting was held virtually.

Nitsche is President and CEO of The Nitsche Group with multiple locations throughout Texas. Nitsche graduated with his BBA from Baylor University in 1993 and obtained his MBA from Southern Methodist University in 1995. In 2010, he completed the Owner/President Management Program at Harvard Business School.

Nitsche grew up in the insurance agency, spending time in multiple departments at The Nitsche Group. In 1995, he assumed the role of CFO, until 2010, when his father RJ, appointed him CEO. During his CEO tenure, The Nitsche Group has received many accolades, including: Medium Family Business of the Year by Baylor University, UFG National Agency of the Year, Davey Award for Insurance Website, Top 100 P&C Agency Award, and Best & Brightest Companies to Work For in the Nation.

"The last several months have been an extraordinary time in our nation's history. Our response as agents to both our clients and community continues to demonstrate the importance of independent agents," said Nitsche. "I look forward to what we can achieve in the coming year.

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About IIAT

The Independent Insurance Agents of Texas (IIAT) expands the value and influence of independent insurance agencies via advocacy, training, business solutions, professional networking, and market resources.

Independent insurance agents represent multiple insurance companies; they aren't employees of any single insurance company. Their independence empowers them to focus exclusively on providing their customers with the best, most personalized insurance options possible.

As the largest association of independent agencies in the country—representing nearly 1,500 agencies that employ approximately 20,000 Texans—IIAT provides a wide range of products and resources to the insurance industry. Each year, IIAT delivers more than 250 days of education, ongoing legislative and regulatory advocacy, access to new insurance markets, customized business solutions, and answers to thousands of specific questions from across the state (and country).

Learn more online at www.iiat.org. IIAT is affiliated with the Independent Insurance Agents & Brokers of America (IIABA, the "Big I") and TrustedChoice. There are 14 local, standalone associations in Texas.