



**Independent
Insurance
Agents of Texas**

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Travis McDavid of Rockport to Serve as Vice Chair of the Independent Insurance Agents of Texas

AUSTIN, TX — The Independent Insurance Agents of Texas (IIAT) elected Travis McDavid of GSM Insurors in Rockport to serve as vice chair for 2023-2024 during IIAT’s annual business meeting in San Antonio on June 23, 2023. With more than 1,200 member agencies in 225 counties, IIAT is the largest state association of independent insurance agents and professionals in the U.S.

McDavid is the Vice President of GSM Insurors in Rockport. He joined his family’s agency after graduating from the University of Texas in 2000. McDavid served on IIAT’s Board of Directors from 2014 to 2018 and was the VP of IIAT’s Services Board from 2018 to 2023. He has chaired IIAT’s Windstorm Task Force since 2013 and has been a member of TWIA’s Advisory Board since 2016.

McDavid also serves on the Aransas County Airport Advisory Board and the Aransas County Appraisal District Board of Directors. He is a licensed pilot who enjoys sharing his passion for flying as a flight instructor.

“I’m honored to serve on IIAT’s Board and I look forward to working with the association to help support independent agents,” said McDavid.

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About IIAT

The Independent Insurance Agents of Texas (IIAT) expands the value and influence of independent insurance agencies via advocacy, training, business solutions, professional networking, and market resources.

Independent insurance agents represent multiple insurance companies; they aren’t employees of any single insurance company. Their independence empowers them to focus exclusively on providing their customers with the best, most personalized insurance options possible.

As the largest association of independent agencies in the country—representing more than 1,200 agencies that employ approximately 12,000 Texans—IIAT provides a wide range of products and resources to the insurance industry. Each year, IIAT delivers more than 250 days of education, ongoing legislative and regulatory advocacy, access to new insurance markets, customized business solutions, and answers to thousands of specific questions from across the state (and country).

Learn more online at www.iiat.org. IIAT is affiliated with the Independent Insurance Agents & Brokers of America (IIABA, the “Big I”) and TrustedChoice. There are 14 local, standalone associations in Texas.